

MARIA LOUREIRO

BRAND & GRAPHIC DESIGNER

Brand concepts brought to life · Identity, packaging and editorial
Client collaboration · Hands-on production and first sales

EXPERIENCE

Fiscova

UI/UX Designer

Berlin · Mar-Sep 2026 · Project-based

- **Interface design:** dashboards, communication flows and task management
- **Clarity & consistency:** visual principles, information hierarchy and direct founder collaboration

Rholland Productions

Social Media & Creative Intern

Lisbon · Mar-Apr 2026

- **Agency support:** creative content, social media and production coordination

SELECTED PROJECTS

Leve Leve

Founder & Designer

2022 · Independent swimwear project

- **Concept to execution:** brand identity, collection design and material sourcing
- **Production & sales:** small-scale production, finished pieces and first direct sales

Mimos & Jóia de África

Brand & Service Design

2023 · Academic collaboration · Team of three

- **Client collaboration:** identities and packaging for local businesses via the Aga Khan Foundation
- **Service design:** mobile catering station concept and physical prototype

Rock Culture

Editorial Design

2025 · Academic project

- Magazine concept: experimental grids, typography and visual narrative

CONTACT

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EDUCATION

IADE / Lisbon

Bachelor's Degree
Global Design

2022-2025

CODE University

Berlin · 2025

International Mobility Semester
Design, Business Management &
Entrepreneurship

TOOLS

Illustrator · Photoshop · InDesign ·
Figma · Blender · SketchUp

LANGUAGES

Portuguese / Fluent
English / Fluent
Spanish / Proficient
German / Elementary
French / Elementary

OTHER EXPERIENCE

MACAM Museum

Gallery Assistant
Lisbon · Sep 2025-Mar 2026

Lamire Kiosk

Customer Service
Lisbon · Aug-Nov 2024